

ORTHODONTIC SOCIETY OF IRELAND



2019 AUTUMN SCIENTIFIC MEETING & AGM JOINT ORTHODONTIST/PRACTICE TEAM

Friday 22nd – Saturday 23rd November 2019

Lyrath Estate Convention Centre, Lyrath Estate, Co. Kilkenny

ORTHODONTIST PROGRAM

"Aesthetic Appliances - A Paradigm Shift?"

Dr William Dayan, Dr Ektor Grammatopoulos and Dr Adina Sîrbu

CPD Hours applied

ORTHODONTIC TEAM PROGRAMME

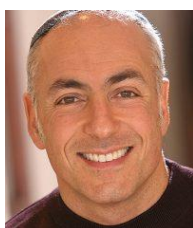
*Lina Craven
Liz Monahan*

SOCIAL MEDIA WORKSHOP

*Amanda Webb
Terry Quinlan*

Also, Parallel Sessions for
Orthodontic Laboratory Technicians
Orthodontic Therapists
(please see OSI website for details)

Biographies



Dr William Dayan In addition to his full-time private practice in orthodontics, Dr Dayan is also a clinical instructor of Orthodontics. His teaching expertise lies in areas of Invisalign, Esthetic Adult Orthodontic Techniques, and Rehabilitative Orthodontics in preparation for Cosmetic Reconstructive Dentistry, Patient Interviews and Treatment Presentation Skills. He has been a guest lecturer at multiple conventions and meetings worldwide and continues to lecture at the Department of Orthodontics at the University of Toronto on a regular basis.

Dr Dayan became an Invisalign provider in the fall of 1999, has treated over 3000 cases and coached over 25,000 ClinChecks in his coaching site. He is currently an Elite Premier Provider. Dr Dayan is a registered speaker for Invisalign and currently teaches orthodontists internationally how to use aligners to achieve excellent results even in the most challenging cases. He is a member of the Invisalign Clinical Studies Group involved in research and development of new and effective Invisalign techniques.



Dr Ektor Grammatopoulos works part-time in specialist practice and part-time as a Consultant in Orthodontics at Guy's and St Thomas' Hospitals. He graduated from the University of Newcastle Dental School in 2004 and was appointed as a Consultant at Guy's and St Thomas' Hospitals in 2012. His work has been awarded prizes and awards from the British Dental Association, British Orthodontic Society, Royal College of Physicians and Surgeons of Glasgow, the British Society of Dental Research as well as the European Orthodontic Society W.J.B. Houston Award.



Dr Adina Sîrbu has attended and lectured at numerous international conferences both in Europe and in the USA. In 2007 she graduated from the 2 year program on advanced orthodontics "Roth Williams functional occlusion course" in Vienna, Austria. In 2006 she joined the teaching staff at the Oral Rehabilitation Department, "Luliu Hatieganu" Medicine and Pharmacy University, Cluj Napoca, Romania where she currently holds an assistant professor position. Dr Sîrbu also has a multidisciplinary private practice in Cluj Napoca.



Lina Craven, consultant, trainer and international speaker renowned for boosting practice performance through a patient focused culture. Lina's 'no-nonsense approach' to case acceptance coupled with her unrivalled results, puts Lina ahead of the field. With over 30 years of experience in the orthodontic sector, Lina has seen the trends, changes and challenges that an orthodontic practice faces. Focusing on an aesthetic practice approach, Lina will share key elements that will help you and your team increase your case acceptance.



Elizabeth Monahan B.A Grad., Dip Psy., M.Sc A.P.P.I Reg. Pract. Psychotherapist has worked as a therapist since 2004, working with adults, teenagers and older children presenting with symptoms such as; eating disorders, panic attacks, bullying, anxiety and depression. Liz regularly presents at conferences in Ireland and abroad.



Amanda Webb from Spiderworking helps small businesses win at online strategy. She's a blogger, vlogger, podcaster and self-confessed content addict. Her blog has won awards nationally and internationally and she just loves to talk marketing. When she's not creating, she loves watching Dr. Who, playing with her cats and going for long cycles in the Irish countryside.



Terry Quinlan is the creative director at Pilot Media Design delivering video production services with a speciality in professional testimonial and brand marketing videos. He has worked with the best video production teams in the country and will share his tops tips, and current trends when it comes to creating simple videos to share on practice social media accounts.

Lecture Programme : Friday 22nd November

	<i>Orthodontist Programme</i>	<i>Orthodontic Team</i>	<i>Social Media</i>
08h30	Registration	Registration	
09h20	Welcome <i>Dr Ronan Perry – OSI President</i>	Welcome <i>Dr Paul Murphy – Scientific Secretary</i>	
09h30	Aligner Orthodontics 1: Bio-Mechanics and Vertical First <i>Dr William Dayan</i>	Let's convert enquiries to consultations! <i>Lina Craven</i>	
11h00	Refreshments and Trade Exhibition	Refreshments and Trade Exhibition	
11h30	Aligner Orthodontics 2: Digital Orthodontics, AI and Sagittal Corrections <i>Dr William Dayan</i>	A successful open day and the morning after! <i>Lina Craven</i>	
12h30	Lunch	Lunch	
13h30			Social Media - latest trends for promoting your specialist orthodontic practice. <i>Amanda Webb</i>
13h45	The aesthetic consultation – from inefficient to lucrative <i>Lina Craven</i>	Meeting the needs of Patients with Autism. <i>Elizabeth Monahan</i>	
14h30	Aligner Orthodontics 3: Root Movements, Extractions and More <i>Dr William Dayan</i>		
15h00		Refreshments and Trade Exhibition	Refreshments/ Trade Exhibition
15h30	Refreshments and Trade Exhibition	Don't be shy – celebrate and ask for feedback! <i>Lina Craven</i>	Videography tips for your practice social media accounts. <i>Terry Quinlan</i>
16h00	Aligner Orthodontics 4: Case Selection and Conclusion		
16h30	<i>Dr William Dayan</i>	Close	Close
17h00	Close		
17h00	OSI Members AGM		
19h30	Pre-Dinner Drinks Reception		
20h00	Dinner		

Saturday 23rd November

09h30	Space closure using lingual appliances <i>Dr Ektor Grammatopoulos</i>
10h30	Digital revolution in orthodontics: from diagnosis to treatment planning and customized appliances <i>Dr Adina Sîrbu</i>
11h30	Refreshments and Trade Exhibition
12h00	Class III management using aesthetic appliances <i>Dr Ektor Grammatopoulos</i>
13h00	Close

Course aims:

- To review contemporary orthodontic diagnostic techniques with respect to 3D planning in orthodontic cases.
- To review the contemporary management of interdisciplinary orthodontic problems including their management using aesthetic appliances.
- To critique the evidence underpinning these treatment methods and philosophies.

Learning Outcome:

- To be aware of current developments in 3D diagnosis and planning of an orthodontic case.
- To have a clear understanding of the evidence base supporting contemporary aesthetic appliances in clinical practice.
- To understand the modern digital diagnostic and treatment methods and an ability to critically appraise them.

Location



Lyrath Estate Convention Centre

Paulstown Road, Kilkenny R95 F685, Ireland

Sat Navigation Coordinates:

52° 38' 51.9432" North 7° 11' 41.8524" West

Lyrath Estate Hotel is a country resort hotel, located in Kilkenny City, widely renowned as the medieval heart of Ireland. The recently renovated Convention Centre sits alongside the 17th Century Estate House on 170 acres of magnificent parkland. It has its own

private entrance and complimentary carpark. The location is very accessible, the drive from Dublin International Airport is 1 hour 30 minutes, and it is just 2 hours from Cork Airport.

Accommodation

Delegate rates at the Lyrath Estate Hotel are:

Thursday 21st November **€110 B&B single / €130 B&B double occupancy**

Friday 22nd November **€160 B&B single / €180 B&B double occupancy.**

These rates apply to reservations received on or before **Saturday 12th October**, pending availability.

Tel +353 56 776 0088 or email: reservations@lyrath.com.

Course Fee

SPECIALIST ORTHODONTIST	Early Bird Rate	Regular Rate	ORTHODONTIC TEAM MEMBER	Early Bird Rate	Regular Rate
Member	€300	€350	OSI Member's Team*	€60	€80
Non-Member	€400	€450	Non-Member Team	€120	€140
Postgraduate Student	€100	€120			
Orthodontic Lab Technician			Orthodontic Therapists		
OSI Member	€50	€70	OSI Member	€60	€80
Non OSI Member	€100	€120	Non-Member	€120	€140
DINNER: Lyrath Estate Convention Centre, Friday 22 nd November at 8pm					€75

The Early Bird registration rate applies to registrations received before **31 October 2019**

OSI AUTUMN MEETING 22nd - 23rd NOVEMBER 2019, LYRATH ESTATE, KILKENNY

DELEGATE DETAILS

Name/Names:

Address:

Phone:

Email:

SPECIALIST REGISTRATION NUMBER / TRAINING PROGRAMME DETAILS

COURSE FEE

	Early Bird Rate	Regular Rate
SPECIALIST ORTHODONTIST		
Member	€300	€350
Non-Member	€400	€450
Postgraduate Student	€100	€120
ORTHODONTIC TEAM MEMBER		
OSI Member's Team*	€60	€80
Non-Member Team	€120	€140
Orthodontic Therapists		
OSI Member	€60	€80
Non-Member	€120	€140
Orthodontic Lab Technician		
OSI Member	€50	€70
Non OSI Member	€100	€120
Dinner		
Lyrath Estate Convention Centre, Friday 22 nd November at 8.00pm		€75

The **Early Bird registration rate** applies to registrations received before **31 October 2019**

Cheques/drafts payable to the Orthodontic Society of Ireland and posted to: Orthodontic Society of Ireland, 13 Upper Baggot Street, 2nd Floor, Dublin 4 Ireland. **Debit/credit card payments** can be made online. Please visit the events section of our website for more details. orthodontics.ie

AMOUNT ENCLOSED

	Number	Rate	Total
OSI Member			
Non-Member			
Postgraduate Student			
OSI Member's Team			
Non-Member's Team			
Orthodontic Therapist: OSI Member			
Orthodontic Therapist: Non-Member			
Orthodontic Laboratory Technician: OSI Member			
Orthodontic Lab Technician: Non- Member			
Dinner, Friday 8pm			
TOTAL ENCLOSED			